900235620 10/10/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
RSI Development LP		107/30/2012	LIMITED PARTNERSHIP: DELAWARE

RECEIVING PARTY DATA

Name:	RSI DEVELOPMENT LLC	
Street Address:	400 East Orangethorpe Avenue	
City:	Anaheim	
State/Country:	CALIFORNIA	
Postal Code:	92801	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	77804045	HMR
Serial Number:	77804055	HMR BUILDING SYSTEMS
Serial Number:	77804002	RSI DEVELOPMENT
Serial Number:	77804019	RSI HOUSING PARTNERS
Serial Number:	77804032	RSI COMMUNITIES
Serial Number:	77804039	RSI AMERICANA COLLECTION

CORRESPONDENCE DATA

Fax Number: 9497609502

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 9497600404

Email: efiling@knobbe.com

Correspondent Name: Tirzah Abe Lowe/Knobbe, Martens et al.

Address Line 1: 2040 Main Street, 14th Floor
Address Line 4: Irvine, CALIFORNIA 92614

TRADEMARK
REEL: 004878 FRAME: 0163

OP \$165.00 77804045

900235620

ATTORNEY DOCKET NUMBER:	RSIHOLD4.1T/2T/4T/5T/6T/7
NAME OF SUBMITTER:	Tirzah Abe Lowe
Signature:	/ tirzah abe lowe /
Date:	10/10/2012
Total Attachments: 6 source=rsihold4#page1.tif source=rsihold4#page2.tif source=rsihold4#page3.tif source=rsihold4#page4.tif source=rsihold4#page5.tif source=rsihold4#page6.tif	

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND

CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE

LIMITED PARTNERSHIP UNDER THE NAME OF "RSI DEVELOPMENT LP" TO A

DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "RSI

DEVELOPMENT LP" TO "RSI DEVELOPMENT LLC", FILED IN THIS OFFICE

ON THE THIRTY-FIRST DAY OF JULY, A.D. 2012, AT 3:16 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTY-FIRST DAY OF JULY, A.D. 2012, AT 9 O'CLOCK P.M.

4592734 8100V

120890237

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

AUTHENTACATION: 9747476

DATE: 07-31-12

State of Delaware Secretary of State Division of Corporations Delivered 03:16 PM 07/31/2012 FILED 03:16 PM 07/31/2012 SRV 120890237 - 4592734 FILE

STATE OF DELAWARE CERTIFICATE OF CONVERSION FROM A LIMITED PARTNERSHIP TO A LIMITED LIABILITY COMPANY PURSUANT TO SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1. The jurisdiction where the Limited Partnership first formed is Delaware.
- 2. The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3. The date the Limited Partnership first formed is December 29, 2010, effective December 31, 2010.
- 4. The name of the Limited Partnership immediately prior to filing this Certificate is RSI Development LP.
- 5. The name of the Limited Liability Company as set forth in the Certificate of Formation is RSI Development LLC.
- 6. This Certificate of Conversion shall become effective at 9:00 p.m. (Eastern Time) on July 31, 2012.

[signature page follows]

OMM_US:70778803.1

 $\,$ IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Conversion on the 30th day of July, 2012.

Name: Jonathan W. Robertson 3r. Vice President, General Counsel and Secretary



PAGE 2

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND

CORRECT COPY OF CERTIFICATE OF FORMATION OF "RSI DEVELOPMENT

LLC" FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF JULY, A.D.

2012, AT 3:16 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE THIRTY-FIRST DAY OF JULY, A.D. 2012, AT 9 O'CLOCK P.M.

4592734 8100V

120890237

You may verify this certificate online at corp.delaware.gov/authver.shtml

AUTHENTYCATION: 9747476

DATE: 07-31-12

State of Delaware Secretary of State Division of Corporations Delivered 03:16 PM 07/31/2012 FILED 03:16 PM 07/31/2012 SRV 120890237 - 4592734 FILE

STATE of DELAWARE LIMITED LIABILITY COMPANY CERTIFICATE of FORMATION

- 1. The name of the limited liability company is RSI Development LLC.
- 2. The address of its registered office in the State of Delaware is 2711 Centerville Rd, #400 in the City of Wilmington, Zip Code 19808, and the name of its registered agent at such address is Corporation Service Company.
- 3. This Certificate of Formation shall become effective at 9:00 p.m. (Eastern Time) on July 31, 2012.

[signature page follows]

OMM_US:70778803.1

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Formation on the 30th day of July, 2012.

Name: Jonathan M. Robertson Sr. Vice President General Counseland Secretary

OMM_US:70778803

TRADEMARK REEL: 004878 FRAME: 0170

RECORDED: 10/10/2012